



How One Senior Executive Mastered Public Speaking and Became a Brilliant Panelist

MEET AMIR TABCH

Amir Tabch is an experienced fintech executive and board leader with deep expertise in regulatory compliance, enterprise transformation, and business growth across financial services and digital asset sectors. He has built and scaled regulated businesses, developed innovative financial products, and led high-performing teams.

TRANSFORMATION NEEDED

Tabch sought to master public speaking in order to contribute confidently on industry panels.

His challenges included:

- **Nervousness & Overthinking:** Anxiety led him to overanalyze his responses.
- **Lack of Structure:** His answers lacked structure, diminishing his credibility and failing to engage the audience effectively.
- **Fear of Public Speaking:** He often avoided speaking opportunities altogether.

Determined to improve, Tabch partnered with Patti Schutte and Be Brilliant Presentation Group to refine his skills and deliver structured responses that enhanced his credibility and captivated his audience.

RESULTS ACHIEVED

With just six coaching sessions, Amir experienced a complete transformation and on a recent panel discussion, the results were undeniable:

- **Audience Engagement:** Attendees told him he was the most relatable and understandable speaker.
- **Confidence on Stage:** He held his own among seasoned panelists, contributing impactful insights.
- **Positive Feedback:** The panel moderator called his performance "fantastic."
- **New Opportunities:** Instead of avoiding speaking engagements, he now actively seeks them out.

AT A GLANCE

CHALLENGES

- Fear of public speaking
- Difficulty organizing thoughts and rambling
- Hesitation to join panels

RESULTS

- Confident, engaging speaker and panelist
- Praised by audience and moderator
- Delivered clear, concise responses in under two minutes



"Before working with Patti, I dreaded public speaking. Now, I actively seek out opportunities to share my insights with confidence and clarity."

AMIR TABCH

CEO & Senior Executive Officer | Fintech