

Key Presentation  
Techniques to Impress



# STAND OUT IN INTERVIEWS



presented by  
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Learn how to stand out in interviews by using this handout to jot down notes, big ideas, and key takeaways from the LinkedIn Live session.

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## Key Presentation Techniques to Impress: **WHY IT MATTERS**

The Rule of 7-15-30-90

Why do interview presentation skills matter?





Key Presentation  
Techniques to Impress:  
**WORD CHOICE**

Who - Do - Matters

Research, Highlight and Embed

Be Purposeful, Not Typical





Key Presentation  
Techniques to Impress:  
**BE BRAIN FRIENDLY**

Organize and Chunk

Hook - Talk - Stop

Be Purposeful, Not Typical





Key Presentation  
Techniques to Impress:  
**SHARE IT IN A STORY**

Be 22 times more likely to be remembered

Layer in Simple Storytelling

Be Purposeful, Not Typical



## Claim your free interview presentation needs assessment.

Take advantage of my free interview presentation needs assessment and begin your journey to standing out in your interviews and landing your dream job!



### SCAN TO SCHEDULE

Access my calendar and choose a 30-minute time slot that works best for you, so we can connect.



### OR VISIT

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### CHAT WITH PATTI

We'll complete the assessment together and discuss the results, creating a tailored action plan just for you.



### WORK WITH PATTI

Go all-in and bet on for yourself! Ditch your nerves and ignite your confidence, and sharpen your competitive edge.



## PATTI SCHUTTE

Founder / Chief Presentation Strategist

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